

Local Economy Policy Development Advisory Group
5 OCTOBER 2016

Present: Councillors: Gordon Lindsay, Peter Burgess, David Coldwell,
Leonard Crosbie, Tony Hogben, Liz Kitchen and Paul Marshall

Apologies: Councillors: John Bailey, John Chidlow, Adrian Lee and Stuart Ritchie

Also Present: Councillors: Nigel Jupp
Director of Community Services, Parking Services Manager,

9 **TO APPROVE THE NOTES OF THE PREVIOUS MEETING**

The notes of the meeting of the group on 22 June 2016 were approved as a correct record and signed by the Chairman.

10 **DRAFT ECONOMIC DEVELOPMENT STRATEGY**

The Economic Development Manager presented the draft Economic Development Strategy report to Members.

It was reported that the replacement Economic Development Strategy had been created with the economic performance of Horsham for the past few years in mind. Since the adoption of the Horsham District Local Plan (HDLP), the Economic Development team had the offer of strategic sites and positive planning policies to encourage economic growth. The team felt that they could now move forward with a proactive new economic strategy, spanning the next 10 years, to support local business whilst attracting new investments.

The Economic Development Manager took Members through the key objectives for the new strategy that were based on five priorities for the strategy:

1. Inward Investment
2. Enterprise
3. Skills and Employment
4. Infrastructure
5. Promoting the District Offer

Members were then shown a detailed action plan, created in conjunction with HDC's partners and stakeholders, to deliver economic growth and help realise the overall vision.

Members then discussed the proposed strategy with Officers with the overall view that the proposed strategy would be good for Horsham.

11 **RURAL CAR PARKING**

The Director of Community Services provided members with an update for Rural Car Parking.

Contained within the update was a proposed Rural Parking Scheme that would include four categories for parking in rural areas:

1. Short Stay Permit
2. Community Lease
3. Long term/Season Ticket
4. Visitor Parking

Members discussed the benefits of having different categories for parking within rural areas rather than having a fixed blanket charge across all areas.

Members concluded that it was a great scheme and would be happy to see it go to Cabinet.

12 **PARKING STRATEGY PRESENTATION**

Item removed from agenda.

The meeting closed at 6.15 pm having commenced at 5.00 pm

CHAIRMAN